



# PPMP20015 *Research Proposal*

## Term 2 - 2024

Profile information current as at 04/07/2025 11:22 am

All details in this unit profile for PPMP20015 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

### General Information

#### Overview

This unit equips you with the foundation knowledge, skills and techniques for planning and designing a postgraduate research project on a chosen topic relating to your discipline. You will learn how to identify and review credible and relevant literature. You will develop the necessary competencies to identify a research gap and articulate research questions. You will consider qualitative and quantitative approaches, and choose appropriate data collection methods for your project with the final outcome of the unit being the development of a research proposal. The unit is designed to help you develop essential problem-solving and research skills for evaluating or conducting independent research projects including the ethical issues involved.

#### Details

Career Level: *Postgraduate*

Unit Level: *Level 9*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

#### Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

#### Offerings For Term 2 - 2024

- Brisbane
- Melbourne
- Online
- Sydney

#### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

#### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Written Assessment**

Weighting: 40%

#### 2. **Online Quiz(zes)**

Weighting: 20%

#### 3. **Research Proposal**

Weighting: 40%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from SUTE Teacher Report

##### **Feedback**

The lecturer is commended for his exceptional approach, fostering discipline and encouraging student engagement through interactive tools like Mentimeter. His clarity in explanation and attentiveness to student queries are highly valued.

##### **Recommendation**

Continue using Mentimeter in all classes as it facilitates more student interaction and engagement.

#### Feedback from SUTE Unit Comments

##### **Feedback**

The unit is well-structured and is deemed to be beneficial for the core research component of the Master's program. However, there is an observation that the number of lecture slides provided can be excessive at times.

##### **Recommendation**

Ensure that the teaching team is only using Mentimeter slides in all lectures not the lecture notes.

#### Feedback from SUTE Unit Comments

##### **Feedback**

Group formation based on given topics should take place at the beginning of the term so students can work on the same research topic when undertaking individualised and group assessments.

##### **Recommendation**

Allow students to enrol in groups at the beginning of the term based on the assigned research topics for each group.

## Unit Learning Outcomes

### **On successful completion of this unit, you will be able to:**

1. Identify and review credible literature to inform the articulation of a research question within your discipline
2. Select appropriate research approaches, methods and skills for testing the research question
3. Employ relevant ethical practices that consider the social, cultural and legal responsibilities of researchers
4. Apply relevant project management principles to effectively plan your research project
5. Develop a rigorous research proposal with all necessary components.


## Alignment of Learning Outcomes, Assessment and Graduate Attributes

 N/A Level	 Introductory Level	 Intermediate Level	 Graduate Level	 Professional Level	 Advanced Level
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### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes				
	1	2	3	4	5
1 - Written Assessment - 40%	•	•			
2 - Online Quiz(zes) - 20%	•	•	•	•	
3 - Research Proposal - 40%			•	•	•

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes				
	1	2	3	4	5
1 - Knowledge					
2 - Communication					
3 - Cognitive, technical and creative skills					
4 - Research					
5 - Self-management					
6 - Ethical and Professional Responsibility					
7 - Leadership					
8 - Aboriginal and Torres Strait Islander Cultures					

## Textbooks and Resources

### Textbooks

PPMP20015

#### Prescribed

##### Research methods for business students

8th edition (2019)

Authors: M. N. K. Saunders, Philip Lewis & Adrian Thornhill

Pearson Education

ISBN: 9781292208794

The book is accessible at the Library website. If you are having issues gaining access, both paper and eBook copies can be purchased at the CQUni Bookshop here: <http://bookshop.cqu.edu.au> (search on the Unit code)

### IT Resources

#### You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)
- Endnote bibliographic software. This is optional for formatting references.
- Microsoft Planner
- Microsoft Teams
- MS Project (optional)

## Referencing Style

All submissions for this unit must use the referencing style: [Harvard \(author-date\)](#)  
For further information, see the Assessment Tasks.

## Teaching Contacts

**Mohammed Bashir** Unit Coordinator  
[m.bashir@cqu.edu.au](mailto:m.bashir@cqu.edu.au)

## Schedule

### Week 1 Select research topics - 08 Jul 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topics: 1. Overview of the unit and the assessment tasks 2. Introduction to Research 3. Selection of research topic 4. Search for relevant sources	Chapter 1, pp 4-13 (Saunders et al. 2019) Chapter 2, pp 29-41 (Saunders et al. 2019) <b>Note:</b> This book is available <a href="#">online</a> under the Moodle e-reading list.	Activities: 1. Select a research topic using a given list. 2. Generate keywords. 3. Use scientific databases to locate relevant articles.

### Week 2 Literature Search & Review - 15 Jul 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topics: 1. Searching for literature 2. Writing annotated bibliography 3. Developing a literature review	Chapter 3, pp 72-103 (Saunders et al. 2019)	Activities: 1. Library search for relevant scholarly resources 2. Backward and forward search 3. Check the credibility of journals

### Week 3 Academic writing - 22 Jul 2024

Module/Topic	Chapter	Events and Submissions/Topic
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Topics: 1. Paraphrasing and avoiding plagiarism 2. Citing and listing references	Chapter 2, pp 104-115 (Saunders et al. 2019)	Activities: 1. Assessment 1 (Individual) explained. 2. How to review a journal article. 3. Paraphrasing exercise.
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#### Week 4 Research Question - 29 Jul 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topics: 1. Industry problem vs research problem 2. Identifying a research problem or gap. 3. Framing a research question or hypothesis 4. Formulating research objectives.	Chapter 2, pp 42-53 (Saunders et al. 2019)	Activities: 1. Q&A session about Assessment 1. 2. How to find a research gap?

#### Week 5 Research Methodology - 05 Aug 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topics: 1. Research design 2. Qualitative vs quantitative approach 3. Aligning research questions with the research approach 4. Introduction to research methods	Chapter 4, pp 128-159 (Saunders et al. 2019) Chapter 5, pp 172-185 (Saunders et al. 2019)	Activities: 1. <b>Assessment 3 explained.</b> 2. <b>Group forming announcement (meet and greet your group peers).</b> 3. Group online enrolment in Moodle 4. Negotiate, complete & sign off the group charter.

#### Vacation Week - 12 Aug 2024

Module/Topic	Chapter	Events and Submissions/Topic
Enjoy your well-deserved break! This may help you come back on track and start afresh.		

#### Week 6 Research Methods - 19 Aug 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topics: 1. Decide suitable research methods and tactics to investigate research questions.	Chapter 5, pp 186-220 (Saunders et al. 2019)	Activities: 1. <b>Q&amp;A about assessment 3</b> 2. <b>Assessment 1- Due Friday Week 6</b>

#### Week 7 Research Proposal - 26 Aug 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topics: 1. Develop a detailed research proposal.	Chapter 2, pp 53-61 (Saunders et al. 2019)	Activities: 1. Group short presentations of outline proposals 2. <b>Brainstorming Session: Groups present their ideas and receive feedback</b>

#### Week 8 Managing research projects - 02 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topics: 1. Principles of managing research projects 2. Tools and techniques for managing research	Refer to unit resources in the Moodle site	Activities: 1. Develop stakeholder analysis and risk register for your project.

#### Week 9 Research Ethics - 09 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic
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- Topics:
1. Conduct ethical research
  2. Responsibilities of researchers

Chapter 6, pp 232-280 (Saunders et al. 2019)

Activities:

1. **Case study analysis: ethical dilemmas in research.**
2. Q & A session about Assessment 2 and Assessment 3.

#### Week 10 Planning of Data Collection & Analysis - 16 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topics: 1. Types of collected data 2. Data collection tools and techniques 3. Planning data analysis	Chapter 7, pp 292-326 (Saunders et al. 2019) Chapter 8, pp 338-368 (Saunders et al. 2019)	Activities: 1. <b>Appropriate tools and techniques for different types of data collection</b> 2. <b>In-class quiz (Assessment 2).</b> 3. <b>Assessment 3 Part A - Due Friday this week 10</b>

#### Week 11 Group presentations - 23 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topics: 1. Group presentations		Activities: 1. Group presentations (Assessment 3B)

#### Week 12 Group presentations (Continued) - 30 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic
Topics: 1. Group presentations (Continued) 2. Introduction to the Research Stream 3. Final remarks	Refer to unit resources in the Moodle site	Activities: 1. Group presentations (Continued) 2. Unit evaluation

#### Review/Exam Week - 07 Oct 2024

Module/Topic	Chapter	Events and Submissions/Topic
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#### Exam Week - 14 Oct 2024

Module/Topic	Chapter	Events and Submissions/Topic
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## Term Specific Information

Communication protocols:

Please contact your local lecturers and tutors as your first point of contact for any concerns. You can contact the Unit Coordinator at (m.bashir@cqu.edu.au) for any further concerns. Your emails will be answered within 24 - 48 hours by all relevant staff.

Please allow for reasonable hours of communication - E.g. staff members are not expected to be available during late night.

Students must use their CQU student email accounts to communicate with staff and other students to ensure priority and for privacy/cyber security.

using personal email addresses may result in your emails getting blocked by firewalls or getting into junk folders and not being viewed by staff.

## Assessment Tasks

### 1 Review Report (40 marks)

#### Assessment Type

Written Assessment

#### Task Description

## **Assessment (1) Individual submission (40 marks)**

### **Overview**

This individual assignment tests your essential research competencies needed to identify a knowledge gap or a problem in your discipline that may warrant research. It primarily assesses your understanding and level of engagement with learning resources at an early stage of the inquiry process. The assignment **MUST** be your own piece of work. You must not plagiarise, collude or get help from others. All submissions must follow CQU Harvard referencing style.

Assignment 1 consists of two parts:

1. Assessment 1A, 40 marks: Review Report and Artefact Submission, due by end of week 6.

### **Tasks**

#### **Assessment 1 Review Report and Artefact Submission (40 marks)**

Assessment 1 requires you to prepare a review report of no more than 2000 words using a given template. Along with the report, students must provide a link to the OneDrive folder where all their research artefacts are stored. The folder must include all relevant materials, such as annotated cited articles, earlier word drafts, and any other resources used in the development of the review report.

Your report must be relevant to the unit content and Moodle sources and must only be based upon your learning in this unit. You must follow the following steps in developing your report:

1. Choose and develop an initial research topic using a topic from the given list.
2. Conduct a literature search to identify one scholarly paper relevant to your chosen topic and provide an explanation of the search process you followed in locating and downloading this paper (Include screenshots).
3. Provide a detailed annotated bibliography of the paper using your own words.
4. Apply and explain at least three credibility indicators to test the reliability of the main paper (include screenshots).
5. Identify two relevant sources/references relevant to the summarised paper using backward and forward technique, and explain how you identified both papers.
6. Annotate and tag the PDF version of the three papers for developing the summary tables.
7. Build a review summary table and a theme matrix table of the three identified papers.
8. Provide your personal reflection, including your commentary on Turnitin report and learning experience (a minimum of 300 words).
9. Provide a link to OneDrive Artefact folder, including all relevant annotated PDF articles and earlier Word drafts (include screenshots of the folder content and samples of annotations).

**Tip:** The reflection must include your commentary on Turnitin similarity percentage, evaluation of the adopted approaches, techniques or tutorial activities that have been helpful or unhelpful. The personal reflection must also record your experiences, feelings, and reactions during the learning experience in the last five weeks. You must also reflect on the consultation process you have had with your lecturer/tutor, peers and Moodle sources.



## Assessment Due Date

Assessment 1 - Due Friday this week 6

## Return Date to Students

Assessment 1 - Due Friday this week 6

## Weighting

40%

## Assessment Criteria

### Assessment 1A: Review Report & Artefact submission (40 marks)

- The selected articles are properly identified, credible and relevant to the chosen topic (15%)
- The annotated bibliography is concise and well paraphrased (10%)
- The summary and matrix tables include key and useful information to guide the writing (20%)
- The One Drive folder include all relevant documents, including the three annotated PDF files (15%)
- Personal reflection is specific to student own experience and includes a commentary on Turnitin report (15%)
- The report content is substantially based upon the unit resources and lecture notes (15%)
- Clarity and soundness of language, report format, presentation and/or referencing (10%)

## Referencing Style

- [Harvard \(author-date\)](#)

## Submission

Online

## Learning Outcomes Assessed

- Identify and review credible literature to inform the articulation of a research question within your discipline
- Select appropriate research approaches, methods and skills for testing the research question

## 2 Invigilated Quiz (20 marks)

### Assessment Type

Online Quiz(zes)

### Task Description

#### Assessment 2:

### Task Description

You will be required to complete one set of quiz questions related to your learning materials.

### Purpose

The primary purpose of this assessment item is to test your understanding of the processes required in initiating and planning a research project. The quiz will be based on the unit learning materials. In order for you to complete the quiz, it is necessary for you to complete all learning activities prescribed in the unit for the respective weeks.

### Important Information:

1. The quiz will only be conducted in-class during the scheduled tutorial classes for on-campus students. A separate Zoom session will be scheduled for online students.
2. It is crucial for all students to be present at the beginning of the session. Late attendance will impact your ability to complete the quiz.
3. If a student fails to take the quiz as scheduled during the class, they will receive zero marks.
4. Quiz questions will be in the form of 40 graded multiple-choice questions and one compulsory non-graded open-ended question.
5. The quiz must be completed within a maximum of 50 minutes.
6. The quiz is considered a closed-book quiz, and seeking any form of assistance is prohibited.
7. Students must bring their own laptops or devices to complete the quiz and must make sure that they are fully charged. Using phones or accessing any webpage other than the Moodle quiz page is strictly prohibited.

8. Different versions of the quiz will be provided to students, ensuring that it is highly unlikely for two students to receive the same set of questions.
9. The quiz is password protected, and the password will be communicated at the beginning of the session.
10. The quiz will be similar to an invigilated exam, meaning that there will be a CQU staff member present to supervise the quiz.
11. Distance and online students must attend a Zoom session to undertake the quiz in real time. Students must share their screens and switch on their cameras and microphones while attempting the quiz.
12. Students will be given an opportunity to practice a mock non-graded quiz before attempting the graded quiz.
13. Quiz results will be released by the end of week 10.

**Number of Quizzes**

1

**Frequency of Quizzes**

Other

**Assessment Due Date****Return Date to Students****Weighting**

20%

**Assessment Criteria**

- No penalty deduction for wrong answers
- Zero marks for students failing to attend the scheduled session for undertaking the in-class quiz.

**Referencing Style**

- [Harvard \(author-date\)](#)

**Submission**

Online

**Learning Outcomes Assessed**

- Identify and review credible literature to inform the articulation of a research question within your discipline
- Select appropriate research approaches, methods and skills for testing the research question
- Employ relevant ethical practices that consider the social, cultural and legal responsibilities of researchers
- Apply relevant project management principles to effectively plan your research project

### 3 Group Research Proposal (40 marks)

**Assessment Type**

Research Proposal

**Task Description****Assessment 3 (Research Proposal) (40 marks)****Overview:**

This group assessment requires all on-campus students to enrol in groups to complete a project-based assessment. The project is to work as a team to plan and develop a viable research proposal of high academic standards. Your group must demonstrate effective application of project management competence in planning your research project and completing the project proposal. Your group should prioritise projects initiated in the completed outline proposals and eventually agree upon the group research topic for further adoption in this assessment. The proposal must address a research problem or gap that warrants research in your discipline. The proposal must be substantially based on the learning materials of this unit.

The assessment must be developed via a group of 3-5 students formed by the faculty. Each group member

must enrol in their group in Moodle by the given deadline. The group must select its group leader and negotiate group rules by completing a group charter template by the given deadline. Along with the research proposal, each group must provide a link to the OneDrive folder where all their submission artefacts and contributions are stored. The folder must include all relevant materials used for developing the final proposal. The folder must include a master folder including group deliverables such as charter, presentation slides, main submission, recorded meetings, group communications, appendices, etc. The One Drive folder must include sub-folders labelled with group member names, which include the member own contributions and exchanged communications throughout the term for scrutiny by the faculty. The group must conduct and record at least three group meetings via ZOOM and include the recording files in the master folder.

The assessment consists of:

Assessment 3A- 20 marks: Final Research Proposal & Comprehensive Artefact Submission, due by the end of week 10.

Assessment 3B- 20 marks: Group presentations in weeks 11 & 12.

### **Important Notes:**

1. **OneDrive folder:** The Artefact submission must include subfolders labelled with student names and includes all artefacts contributed by each student, including WORD drafts and PDF files.
2. **Faculty-student Interviews:** Before concluding the grades of the group assessment, The faculty may choose some groups to participate in an online interview with the faculty. The interview will be an opportunity for you to reflect on your contribution to the group project and discuss your understanding of all aspects of the research proposal. The interview will also be an opportunity for the faculty to ask questions about the group's process of developing the submission, and to gain insights into each group member's contribution and understanding. The group must showcase their process of conducting the assessment and present evidence of their genuine engagement towards completing the assessment.

### **Assessment Tasks:**

#### **Assessment 3A: Group Research Proposal & Comprehensive Artefacts Submission (20 marks):**

By the end of week 10, each group must submit a copy of the group detailed research proposal in Moodle. You should think of your detailed proposal as a document that should be detailed enough so that anyone else can use your plan to execute the project within a maximum of six months after the submission of the proposals. This duration must be respected when you prepare your project management plan & documentation accordingly. Your ultimate task is to develop a research plan report on a promising topic relating to your discipline. In developing your detailed proposal, you must adopt the supplied research proposal template, which includes sufficient guidelines to complete each section. The sections/components of the proposal should appear in the following order.

- Research topic
- The need and significance of the study
- Research question and objectives
- Summary, and theme tables based on ten annotated PDF sources (annotated PDF files to be included

in the shared folder)

- Preliminary literature review with themes subheadings based on the theme matrix.
- Research Methodology, including data collection instrument
- Project management implementation plan including risk register, stakeholder analysis and MS Project Gantt chart.
- Conclusion, limitations and expected outcomes and implications
- Reflective & contribution statement by each group member (300-500 words): explain your contribution to the group work and evaluate group dynamics and summarise experiences, feelings, and reactions in completing this unit and approaches to deal with incurred risks or delays and comment on the resources or feedback you found to be helpful or unhelpful in completing the assessment tasks.
- A hyperlink to the OneDrive shared folder with screenshots of the content of the main folder and group members sub-folders.
- References

For guidance, the proposal should be a minimum of 4,000 words in length, excluding references and appendices.

Along with the research proposal, each group must provide a shared link to the OneDrive folder, where all their research artefacts are stored. The folder must include all relevant materials, such as research data, annotated cited articles, earlier drafts, communications with stakeholders, status reports, minutes of meetings, presentation materials, and any other relevant materials or resources created or used in the development of the research proposal. In addition to the master folder, the One Drive folder must also include sub-folders labelled with group member names, which include the member artefacts, own contributions and exchanged communications throughout the term for scrutiny by the faculty. The group must conduct and record at least three recorded formal meetings via ZOOM and include the recording files in the master folder.

The assessment will involve "**Group Peer Evaluation**". The assessment will involve "Group Peer Evaluation". Evaluation of group members is an important deliverable of the final assessment, which aims to evaluate the process of undertaking the final assessment and ensure that each group member will receive a mark reflecting the quality and quantity of their contribution. Each group member will receive an email from the unit coordinator inviting them to respond to a compulsory survey. The survey aims to evaluate the performance of each group member. Completion of assessment 3 requires the compulsory completion of this evaluation; without it, assessment 3 will be considered incomplete. Mind that this activity is non-graded and does not affect any of the students' marks"

### **Assessment 3B: Group Presentations (20 marks):**

As a group, you will be required to prepare a 15-minute oral presentation of your research proposal and submit accompanying slides in Moodle at the beginning of week 11. During class timing in W11 and W12, each group should plan its presentation such that all group members present a specific part of the presentation. Your presentation should demonstrate a thorough understanding of the research process, and an ability to communicate complex ideas effectively. Any student failing to present, or show adequate preparation will receive zero marks for this part. Your presentation should provide a clear and concise overview of your research proposal, including rationale, research questions, the process of developing literature review, summary of literature review, research design, and project management. The presentation must also explain, with the aid of screenshots, the contents of the shared folder where all project artefacts

were organised and stored.

## Assessment Due Date

Assessment 3 Part A - Due Friday this week 10

## Return Date to Students

## Weighting

40%

## Assessment Criteria

## ASSESSMENT CRITERIA

### Assessment 3A: Detailed Research Proposal (20 marks)

The following rubric will be used for marking 3A, however, this part will be marked concurrently with 3B and the final marks of 3A will be further moderated based on the results of 3B.

Criteria	HD (High Distinction)	D (Distinction)	C (Credit)	P (Pass)	F (Fail)
<b>Rationale and Significance (10%)</b>	Original, significant, and clearly articulated rationale	Justified and relevant rationale	Relevant rationale with some clarity	Replicates existing understanding with stated significance	Lacks significance or is too simplistic/disorganised
<b>Research Questions &amp; Objectives (5%)</b>	Clear, original, and aligned research questions/objectives	Clearly relevant questions/objectives with alignment	Relevant questions/objectives with some clarity	Unclear or irrelevant questions/objectives	Missing or poorly articulated questions/objectives
<b>Preliminary Literature Review (15%)</b>	Creative, organised, and critical literature review; fully based on annotated sources & summary tables	Well-argued and logical literature review, substantially based on annotated sources & summary tables	Good range of relevant literature with limited evaluation, partially based on annotated sources & summary tables	Limited scope and evaluation of literature, barely based on annotated sources & summary tables	Questionable quality or irrelevant literature, annotated sources or summary tables not provided or irrelevant
<b>Research Methodology and Data Collection (15%)</b>	Exceptionally articulated, justified, and detailed, with robust instrument design	Well-argued, justified, and detailed methodology, robust instrument provided	Explained and appropriate methodology with fair instrument design	Broadly outlined methodology with unclear details with basic instrument design	Inappropriate or poorly articulated methodology, missing instrument.
<b>Project Management (15%)</b>	Highly robust and detailed PM documentation using PM tools.	Well-structured and detailed PM documentation using PM tools.	Included with sufficient detail using PM tools.	Broadly outlined with unclear or inaccurate details with inappropriate use of PM tools	Not appropriate or poorly detailed documentation with inadequate use of PM tools.
<b>Contribution &amp; Reflective Statement (10%)</b>	Exceptional contribution: leadership, quality work, effective collaboration, comprehensive evaluation, deep insights.	High level of contribution: quality work, effective collaboration, detailed evaluation, thoughtful insights.	Satisfactory contribution: occasional shortcomings, adequate collaboration, evaluation, some insights.	Minimal contribution: fell short in quality, timeliness, collaboration, superficial evaluation, limited insights.	Negligible contribution: ineffective collaboration, minimal reflection, poor evaluation, no insights.
<b>Format, Language, and Reference Style (10%)</b>	Proposal adheres to all formatting and referencing requirements	Proposal mostly adheres to formatting and referencing requirements	Proposal has some formatting or referencing errors or inconsistencies	Proposal has significant formatting or referencing errors or inconsistencies	Proposal does not adhere to formatting or referencing requirements
<b>Artefact Submission (20%)</b>	Relevant, comprehensive, and well-presented artefact with exceptional evidence of collaboration	Adequate and well-presented artefact with solid evidence of collaboration	Adequate, partially relevant and presented artefact with fair collaboration	Adequate but limited relevance or poorly presented artefact with basic collaboration	Missing, disorganised or incomplete artefact with no evidence of collaboration

For group peer evaluation, the students will fill-in a survey that measures performance in terms of:

- **Attendance and Punctuality:** Evaluate how consistently the team member attends meetings and submits work on time.
- **Contribution to Group Goals:** Assess the extent to which the team member actively contributes to achieving the group's objectives and goals.
- **Communication Skills:** Evaluate the clarity, effectiveness, and responsiveness of the team member's communication within the group.
- **Cooperation and Collaboration:** Consider the team member's willingness and ability to work with others, share ideas, and collaborate effectively.
- **Leadership and Initiative:** Assess the extent to which the team member demonstrates leadership qualities, takes initiative, and motivates others within the group.
- **Quality of Work:** Evaluate the quality, accuracy, and thoroughness of the team member's contributions to group projects and assignments.
- **Problem-solving Skills:** Assess the team member's ability to identify and address challenges or problems that arise within the group's work.
- **Responsibility and Accountability:** Evaluate how accountable the team member is for their assigned tasks and responsibilities within the group.
- **Adaptability and Flexibility:** Consider how well the team member adapts to changes, feedback, and new circumstances within the group's work.
- **Professionalism and Respect:** Evaluate the team member's professionalism, respectfulness

towards others, and adherence to group norms and standards.

### **Assessment 3B Group Presentations (20 marks)**

- **Technical Content (8 marks):** Thorough coverage of main components, sound knowledge and understanding of the research process, logical alignment between all aspects of the proposal.
- **Delivery of Presentation (6 marks):** Confident and clear delivery, excellent speaking skills, well-organised material, logical content ordering, appropriate communication style, effective argument construction, evidence integration, time management, and use of visual aids.
- **Handling of Questions and Discussion (6 marks):** Ability to provide insightful answers, demonstrate original and sharp thinking, and stimulate discussion.

A group member will receive **Zero marks** on this part in the case of the following incidents:

1. the group member failed to present;
2. the group member did not attend the full session(s); or
3. the group member failed to demonstrate a basic understanding of the entire group project.

### **Referencing Style**

- [Harvard \(author-date\)](#)

### **Submission**

Online

### **Learning Outcomes Assessed**

- Employ relevant ethical practices that consider the social, cultural and legal responsibilities of researchers
- Apply relevant project management principles to effectively plan your research project
- Develop a rigorous research proposal with all necessary components.

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### What is a breach of academic integrity?

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### Why is academic integrity important?

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### Where can I get assistance?

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### What can you do to act with integrity?



#### Be Honest

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



#### Seek Help

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



#### Produce Original Work

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem