PBHL20010 *Public Health Practice in the Cross-Cultural Community*
Term 2 - 2024

Profile information current as at 29/07/2024 03:31 pm

All details in this unit profile for PBHL20010 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview
Public Health Practice in the Cross-Cultural Community will develop the skills and knowledge necessary to effectively work in a cross-cultural context as a Public Health practitioner. These relate to developing effective working relationships with colleagues in an organisation or community, developing partnerships that promote the co-generation of knowledge within these organisations of communities, and to be able to effectively co-plan and evaluate your own learning. The unit will prepare you to successfully work in real Public Health contexts in effective partnership with communities, organisations, and other stakeholders.

Details
Career Level: *Postgraduate*
Unit Level: *Level 9*
Credit Points: *6*
Student Contribution Band: *10*
Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites
There are no requisites for this unit.
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure (Higher Education Coursework)](#).

Offerings For Term 2 - 2024

- Melbourne
- Online
- Sydney

Attendance Requirements
All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website
[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Recommended Student Time Commitment
Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

Regional Campuses
Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

Metropolitan Campuses
Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview
1. **Case Study**
Weighting: 50%
2. **Reflective Practice Assignment**
Weighting: 50%

Assessment Grading
This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the University's Grades and Results Policy for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the CQUniversity Policy site.
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from SUTE

Feedback

Some of the material presented in Powerpoints used in class was too wordy and dense, making it hard foir students to grasp the content.

Recommendation

Material used to support class activities should be reviewed for clarity, brevity and appropriateness for the students enrolled.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Develop effective working relationships within a cross-cultural organisation or community
2. Work effectively in partnerships with other members of the cross-cultural team to promote the co-generation of knowledge
3. Co-plan and evaluate own learning outcomes relevant to working in a cross-cultural context
4. Critically reflect on own assumptions and behaviours that contribute to effective partnership building in cross-cultural contexts.

Alignment of Learning Outcomes, Assessment and Graduate Attributes

—	N/A Level	○	Introductory Level	●	Intermediate Level	●	Graduate Level	○	Professional Level	○	Advanced Level

Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes			
	1	2	3	4
1 - Case Study - 50%	●	●	●	
2 - Reflective Practice Assignment - 50%	●	●	●	●

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes			
	1	2	3	4
1 - Knowledge	○	○	○	○
2 - Communication	○	○	○	○
3 - Cognitive, technical and creative skills				
4 - Research				
5 - Self-management	○	○	○	○
6 - Ethical and Professional Responsibility	○	○	○	○
7 - Leadership				
8 - Aboriginal and Torres Strait Islander Cultures				

Textbooks and Resources

Textbooks

There are no required textbooks.

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

Referencing Style

All submissions for this unit must use the referencing style: [Harvard (author-date)](#)
For further information, see the Assessment Tasks.

Teaching Contacts

Rebecca Fanany Unit Coordinator
r.fanany@cqu.edu.au

Schedule

Week 1 - 08 Jul 2024

Module/Topic	Chapter	Events and Submissions/Topic
Introduction to the Unit: administration, assessment, case study project; scenario		

Week 2 - 15 Jul 2024

Module/Topic	Chapter	Events and Submissions/Topic
Health Literacy and Community Diversity	Recommended readings listed in study guide.	

Week 3 - 22 Jul 2024

Module/Topic	Chapter	Events and Submissions/Topic
Health Literacy and Risk Communication	Recommended readings listed in study guide.	

Week 4 - 29 Jul 2024

Module/Topic	Chapter	Events and Submissions/Topic
Community Resilience, Health and Wellbeing	Recommended readings listed in study guide.	

Week 5 - 05 Aug 2024

Module/Topic	Chapter	Events and Submissions/Topic
Community Capacity Building and Health Promotion	Recommended readings listed in study guide.	

Vacation Week - 12 Aug 2024

Module/Topic	Chapter	Events and Submissions/Topic

Week 6 - 19 Aug 2024

Module/Topic	Chapter	Events and Submissions/Topic
Discussion of Case Study		

Week 7 - 26 Aug 2024

Module/Topic	Chapter	Events and Submissions/Topic
Public Health and the Law	Recommended readings listed in study guide.	

Week 8 - 02 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic
Ethics in Public Health Practice	Recommended readings listed in study guide.	

Week 9 - 09 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic
Health in All Policies	Recommended readings listed in study guide.	

Week 10 - 16 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic
Social Media and Informatics in Publich Health	Recommended readings listed in study guide.	Case Study Due: Week 10 Friday (20 September), 11:59 pm **Case Study** Due: Week 10 Friday (20 Sept 2024) 11:59 pm AEST

Week 11 - 23 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic
Demographic Transitions and the Aging Population	Recommended readings listed in study guide.	

Week 12 - 30 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic
Reflection on Becoming a Public Health Professional	Recommended readings listed in study guide.	Reflective Essay Due: Week 12 Friday (4 October), 11:59 pm **Reflective Essay** Due: Week 12 Friday (4 Oct 2024) 11:59 pm AEST

Review/Exam Week - 07 Oct 2024

Module/Topic	Chapter	Events and Submissions/Topic

Exam Week - 14 Oct 2024

Module/Topic	Chapter	Events and Submissions/Topic

Assessment Tasks

1 Case Study

Assessment Type
Case Study

Task Description
The first assessment task is a case study of about 2000 words that you will complete on an individual basis. If you have previously completed PBHL20009, you will continue to develop the case study you began in that unit. If you have not yet completed PBHL20009, you will begin your case study in this unit.

The case study will require you to choose a topic which must be approved by the unit coordinator. This assessment will be completed over two units (PBHL2009 and PBHL20010). Your case study will be required to cover specific issues, depending on whether you are doing the first half or the second half in this unit. You must refer to Moodle for specific details.

You must achieve a grade of 50% on this assignment to pass this unit.

Assessment Due Date
Week 10 Friday (20 Sept 2024) 11:59 pm AEST

Return Date to Students

Weighting
50%

Minimum mark or grade
50%

Assessment Criteria
The assessment criteria for this assignment are:
1. The population at risk for the assigned public health issue is described and discussed.
2. Planning elements are discussed and considered.
3. Existing initiatives are reviewed and evaluated.
4. Appropriate use of literature.
5. Writing style is appropriate and a suitable level of integrity is maintained.
A detailed assessment rubric is available on Moodle.
You must achieve a grade of 50% on this assignment to pass the unit.

Referencing Style

- [Harvard (author-date)](#)

Submission
Online

Submission Instructions
Case study must be an MS Word file.

Learning Outcomes Assessed

- Develop effective working relationships within a cross-cultural organisation or community
- Work effectively in partnerships with other members of the cross-cultural team to promote the co-generation of knowledge
- Co-plan and evaluate own learning outcomes relevant to working in a cross-cultural context

2 Reflective Essay

Assessment Type
Reflective Practice Assignment

Task Description
The second assessment task for this unit is a reflective essay. This is an individual assignment of approximately 2000 words and is based on your experience and imppressions during the course of your study in the MPH. You must discuss and analyze what you have learned about public health and the role of the public health professional in a public health event or emergency. The focus of the assignment is to show your deepening understanding of public health practice and to consider your experiences in the larger context of community engagement. It is not enough to just describe what you did as part of your units or study; you must show that you have reflected on the experience and have tried to understand in the context of your own learning. Guidelines for the reflective assignment can be found at the end of the study guide.
This is a reflective assignment, so a more informal writing style is acceptable. However, the reflection must not be wholly descriptive. It must contain an assessment of the way in which your views or thinking has changed and what you have learned about yourself as a practitioner and the community in which you work.
You must achieve a mark of 50% on this assignment to pass the unit.
This assessment task is due by 11:59pm on Friday of week 12. Students' experiences and impressions will be discussed in class in week 12 as well.

Assessment Due Date
Week 12 Friday (4 Oct 2024) 11:59 pm AEST

Return Date to Students

Weighting
50%

Minimum mark or grade
50%

Assessment Criteria
1. Assessment shows evidence of deep reflection on personal experience and future practice;

2. Assessment shows understanding of stakeholder roles and interest in Public Health;

3. Assessment contains discussion of social, political, cultural, and ethical motives on the part of stakeholders and public health practitioners;

4. Assessment discusses how current learning will affect future practice;

5. All work submitted is the student's original thought and any sources used are fully cited in text and on a reference list.

Referencing Style

- Harvard (author-date)

Submission
Online

Submission Instructions
Reflective essay must be an MS Word file.

Learning Outcomes Assessed

- Develop effective working relationships within a cross-cultural organisation or community
- Work effectively in partnerships with other members of the cross-cultural team to promote the co-generation of knowledge
- Co-plan and evaluate own learning outcomes relevant to working in a cross-cultural context
- Critically reflect on own assumptions and behaviours that contribute to effective partnership building in cross-cultural contexts.

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the **Student Academic Integrity Policy and Procedure**. This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?
A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?
A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?
For academic advice and guidance, the Academic Learning Centre (ALC) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?

Be Honest
If your assessment task is done by someone else, it would be dishonest of you to claim it as your own

Seek Help
If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)

Produce Original Work
Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem