MGMT29007 *Legal Aspects of IT and e-Commerce*
Term 1 - 2024

Profile information current as at 05/09/2024 01:42 pm

All details in this unit profile for MGMT29007 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student).The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit discusses some of the main legal problems generated by recent developments in information technology and e-commerce, and their possible solutions. You will consider topics including copyright, domain name disputes and other intellectual property issues on the Internet, contractual issues of online trading, public key infrastructure and electronic transactions, privacy and data protection. At the completion of this unit, you will have developed an advanced and integrated understanding of the main legal issues arising from the application of information technology and e-commerce. You will be able to apply relevant legal concepts and access professional legal advice and information that will assist in addressing and solving these problems.

Details

Career Level: *Postgraduate*
Unit Level: *Level 9*
Credit Points: *6*
Student Contribution Band: *10*
Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites

Prerequisite: MGMT29009 Operations Management and Business Analytics Students enrolling in this unit must be undertaking the CL84 Master of Business Administration (International).
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the Assessment Policy and Procedure (Higher Education Coursework).

Offerings For Term 1 - 2024

- Jakarta

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

Class and Assessment Overview

Recommended Student Time Commitment
Each 6-credit Postgraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

Class Timetable

Regional Campuses
Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

Metropolitan Campuses
Adelaide, Brisbane, Melbourne, Perth, Sydney

Assessment Overview
1. **Written Assessment**
Weighting: 40%
2. **Presentation**
Weighting: 20%
3. **Report**
Weighting: 40%

Assessment Grading
This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the University's Grades and Results Policy for more details of interim results and final grades.

CQUniversity Policies

All University policies are available on the CQUniversity Policy site.
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the CQUniversity Policy site.

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Grades and feedback

Feedback

Grades were high and feedback was very positive on this first iteration of the unit.

Recommendation

It is recommended to retain the current approaches to learning, teaching and assessment into the next offering.

Unit Learning Outcomes

On successful completion of this unit, you will be able to:

1. Analyse the main legal issues arising from information technology and e-commerce as they apply to Indonesia and regional contexts
2. Apply established legal concepts, both as independent learners and as members of work groups, to identify and analyse commonly encountered legal problems in information technology and e-commerce
3. Interpret and apply knowledge, skills and ideas related to legal issues in IT and e-commerce to a range of internal and external stakeholders.

Alignment of Learning Outcomes, Assessment and Graduate Attributes

| — N/A Level | ○ Introductory Level | ○ Intermediate Level | ● Graduate Level | ○ Professional Level | ○ Advanced Level |

Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes		
	1	**2**	**3**
1 - Written Assessment - 40%	●	●	
2 - Presentation - 20%	●		●
3 - Report - 40%		●	●

Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes		
	1	**2**	**3**
1 - Knowledge	○	○	○
2 - Communication			○
3 - Cognitive, technical and creative skills	○	○	

Graduate Attributes	Learning Outcomes		
	1	2	3
4 - Research	○	○	
5 - Self-management			○
6 - Ethical and Professional Responsibility	○	○	
7 - Leadership			○
8 - Aboriginal and Torres Strait Islander Cultures			

Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes							
	1	2	3	4	5	6	7	8
1 - Written Assessment - 40%	○	○	○	○	○	○	○	
2 - Presentation - 20%	○			○		○		
3 - Report - 40%	○	○			○		○	

Textbooks and Resources

Textbooks
MGMT29007

Prescribed

Electronic and Mobile Commerce Law : An Analysis of Trade, Finance, Media and Cybercrime in the Digital Age
(2011)
Authors: Wild, C, Weinstein, S, MacEwan, N & Geach, N
University Of Hertfordshire Press
USA
ISBN: 9781907396175
Binding: eBook

IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

Referencing Style

All submissions for this unit must use the referencing style: American Psychological Association 7th Edition (APA 7th edition)
For further information, see the Assessment Tasks.

Teaching Contacts

Matt Nichol Unit Coordinator
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Schedule

Week 1 - 04 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Introduction Conflict of Jurisdictions	Chapter 2	

Week 2 - 11 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Contracts	Chapter 1	

Week 3 - 18 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Public Key Infrastructure	Chapter 8 Additional readings set out in Moodle	

Week 4 - 25 Mar 2024

Module/Topic	Chapter	Events and Submissions/Topic
Payments and Online Transactions	Chapter 9-10	

Week 5 - 01 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Blockchain and Cryptocurrency	Readings set out in Moodle	

Vacation Week - 08 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic

Week 6 - 15 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Intellectual Property	Chapter 4	**Written Assessment** Due: Week 6 Friday (19 Apr 2024) 11:00 pm AEST

Week 7 - 22 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Privacy and data protection	Readings set out in Moodle	

Week 8 - 29 Apr 2024

Module/Topic	Chapter	Events and Submissions/Topic
Domains	Chapter 3	

Week 9 - 06 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
E-marketing and consumer protection	Chapter 5	

Week 10 - 13 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
Defamation	Chapter 5	**Presentation** Due: Week 10 Monday (13 May 2024) 11:00 pm AEST

Week 11 - 20 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
Cybercrime	Chapter 12	

Week 12 - 27 May 2024

Module/Topic	Chapter	Events and Submissions/Topic
Future challenges	Readings set out in Moodle	

Review/Exam Week - 03 Jun 2024

Module/Topic	Chapter	Events and Submissions/Topic
		Report Due: Review/Exam Week Friday (7 June 2024) 11:00 pm AEST

Exam Week - 10 Jun 2024

Module/Topic	Chapter	Events and Submissions/Topic

Assessment Tasks

1 Written Assessment

Assessment Type
Written Assessment

Task Description
This task requires students to work in pairs or groups of three to develop answers to hypothetical legal problems involving e-commerce. Students are required to identify legal issues and relevant rules, and apply those rules to the problems provided.

Assessment Due Date
Week 6 Friday (19 Apr 2024) 11:00 pm AEST

Return Date to Students
Week 8 Friday (3 May 2024)

Marks and feedback will be available via Moodle within 2 weeks of the due date

Weighting
40%

Assessment Criteria
Identification of issues 10%
Knowledge of legal rules and principles 30%
Application 40%
Conclusion 10%

Written communication, including accuracy of referencing 10%

Referencing Style

- [American Psychological Association 7th Edition (APA 7th edition)](#)

Submission
Online Group

Submission Instructions
Submit a Word document via Moodle

Graduate Attributes

- Knowledge
- Communication
- Cognitive, technical and creative skills

- Research
- Self-management
- Ethical and Professional Responsibility
- Leadership

Learning Outcomes Assessed

- Analyse the main legal issues arising from information technology and e-commerce as they apply to Indonesia and regional contexts
- Apply established legal concepts, both as independent learners and as members of work groups, to identify and analyse commonly encountered legal problems in information technology and e-commerce

2 Presentation

Assessment Type
Presentation

Task Description
Students work individually to deliver a presentation on a chosen topic from weeks 6, 7 or 8. The presentation must showcase an understanding of the legal and policy challenges arising for businesses in the fields of intellectual property, domain names, and/or privacy. You are required to engage in research as per the Australia Qualifications Framework (AQF) guidelines. This has a number of required weekly readings in terms of academic texts, journals and business publications that represent the appropriate body of knowledge and recent developments. In order to demonstrate the ability to engage in appropriate research, students should read and utilise these texts and journals and publications, and demonstrate an ability to research beyond this minimum standard through additional texts, journals and studies that demonstrate an ability to engage in independent research. The ability to conduct this project without continually relying on your tutors and lecturers is an important part of the learning process for this unit.
You should ensure that you understand the specific research that is required for each assessment piece and recognise that if you merely meet this minimum requirement, you will receive the minimum grade for demonstrated research. Your attention is drawn to the University's stated position on plagiarism. THE WORK OF OTHERS, WHICH IS INCLUDED IN THE ASSIGNMENT MUST BE ATTRIBUTED TO ITS SOURCE. A full list of references must be submitted as part of the assessment.

Assessment Due Date
Week 10 Monday (13 May 2024) 11:00 pm AEST

Presentations to be scheduled during week 10

Return Date to Students
Week 12 Monday (27 May 2024)

Marks and feedback will be available via Moodle within 2 weeks of the due date

Weighting
20%

Assessment Criteria
Your assignment will be marked on the following criteria; detailed marking rubrics are available in Moodle:

Knowledge of legal rules and policy issues 40%
Communication 30%

Analysis 20%
Research, evidenced by quality of sources and accuracy of referencing 10%

Referencing Style

- American Psychological Association 7th Edition (APA 7th edition)

Submission
Online

Submission Instructions
Presentations are conducted in class. Submit you Powerpoint presentation online via Moodle.

Graduate Attributes

- Knowledge

- Research
- Ethical and Professional Responsibility

Learning Outcomes Assessed

- Analyse the main legal issues arising from information technology and e-commerce as they apply to Indonesia and regional contexts
- Interpret and apply knowledge, skills and ideas related to legal issues in IT and e-commerce to a range of internal and external stakeholders.

3 Report

Assessment Type
Report

Task Description
Students work individually to craft a report on legal and policy issues covered in week 9, 10 and 11. The report should demonstrate a critical understanding of challenges for business arising from law and technology. You are required to engage in research as per the Australia Qualifications Framework (AQF) guidelines. This has a number of required weekly readings in terms of academic texts, journals and business publications that represent the appropriate body of knowledge and recent developments. In order to demonstrate the ability to engage in appropriate research, students should read and utilise these texts and journals and publications, and demonstrate an ability to research beyond this minimum standard through additional texts, journals and studies that demonstrate an ability to engage in independent research. The ability to conduct this project without continually relying on your tutors and lecturers is an important part of the learning process for this unit.
You should ensure that you understand the specific research that is required for each assessment piece and recognise that if you merely meet this minimum requirement, you will receive the minimum grade for demonstrated research. Your attention is drawn to the University's stated position on plagiarism. THE WORK OF OTHERS, WHICH IS INCLUDED IN THE ASSIGNMENT MUST BE ATTRIBUTED TO ITS SOURCE. A full list of references must be submitted as part of the assessment.

Assessment Due Date
Review/Exam Week Friday (7 June 2024) 11:00 pm AEST

Return Date to Students
Exam Week Friday (14 June 2024)

Marks will be returned to students on certification of grades

Weighting
40%

Assessment Criteria
Students are marked according to the following criteria:
Knowledge and understanding 30%
Critical analysis 30%
Research, evidenced by quality of sources and accuracy of referencing 20%
Communication 20%

Referencing Style

- American Psychological Association 7th Edition (APA 7th edition)

Submission
Online

Submission Instructions
Submit your report in a Word document online via Moodle

Graduate Attributes

- Knowledge
- Communication
- Self-management
- Leadership

Learning Outcomes Assessed

- Apply established legal concepts, both as independent learners and as members of work groups, to identify and analyse commonly encountered legal problems in information technology and e-commerce
- Interpret and apply knowledge, skills and ideas related to legal issues in IT and e-commerce to a range of internal and external stakeholders.

Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the **Student Academic Integrity Policy and Procedure**. This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

What is a breach of academic integrity?
A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

Why is academic integrity important?
A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

Where can I get assistance?
For academic advice and guidance, the Academic Learning Centre (ALC) can support you in becoming confident in completing assessments with integrity and of high standard.

What can you do to act with integrity?

Be Honest
If your assessment task is done by someone else, it would be dishonest of you to claim it as your own

Seek Help
If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)

Produce Original Work
Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem