

In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



MGMT19128 *Strategy and Change*

Term 1 - 2026

Profile information current as at 22/01/2025 09:07 pm

All details in this unit profile for MGMT19128 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

Strategy and Change is a capstone unit in the Bachelor of Business. Organisational strategy and change is increasingly becoming important in a highly competitive business environment. In this capstone unit, you will explore the process used in strategy formulation and implementation and consider how decisions are made to effectively implement change. You will assess how internal and external pressures influence decision making and the subsequent formulation and implementation of strategy and change in a range of different types of organisations. The unit examines how organisations align resources in setting strategy and mechanisms deployed to review performance. You will also gain insights on the importance of risk management in strategy implementation and change process.

Details

Career Level: *Undergraduate*

Unit Level: *Level 3*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

Completion of 48 credit points in first year of study

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 1 - 2026

- Brisbane
- Melbourne
- Online
- Rockhampton
- Sydney

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.

This information will be available on Monday 12 January 2026

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from External university peer review of MGMT19128

Feedback

The authentic assessments are well-designed and relate to real-life industry scenarios.

Recommendation

Maintain the strategic focus on industry challenges, supported by industry speakers where possible.

Feedback from External university peer review of MGMT19128

Feedback

Both assessments offer students the opportunity to reflect on the interrelationships between the knowledge, theory and practice they have learned in the unit.

Recommendation

Conceptual frameworks support robust analysis of emerging strategic issues for industry.

Feedback from External university peer review of MGMT19128

Feedback

The assessment instructions are clear and are complemented by a rubric which explicitly sets out the tasks required.

Recommendation

Clarity of assessment tasks is also complemented by weekly workshop discussions that apply relevant frameworks.

Feedback from External university peer review of MGMT19128

Feedback

Effective curriculum delivery: The positive student feedback regarding the course coordinator/lecturer is pleasing to read and strongly evidences the high teaching quality.

Recommendation

Strategy and Change is a dynamic field of professional practice. Knowledge and skills acquired in the unit will be extremely useful for career development.

Feedback from External university peer review of MGMT19128

Feedback

The strategic plan is a sophisticated assessment task providing students a real-world opportunity to analyse and interpret multi-concept issues as well as provide recommendations by drawing on relevant theories.

Recommendation

The complexity of strategic analysis is more easily understood through the application of validated frameworks and critical analysis. These strategic management skills are essential for companies to prosper in challenging conditions.

Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.

This information will be available on Monday 12 January 2026

Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.

This information will be available on Monday 12 January 2026

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 16 February 2026

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.