

In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



MGMT11109 *Introduction to Business*

Term 3 - 2026

Profile information current as at 22/01/2025 09:01 pm

All details in this unit profile for MGMT11109 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit explores the dynamic factors shaping the success and direction of contemporary businesses, with an emphasis on understanding and managing modern organisations. You will examine relevant theories and conceptual frameworks to analyse how business environments affect operations and decision-making. The unit emphasises the role of core management functions, including planning, organising, leading, and controlling, in improving organisational performance, while also highlighting the importance of driving entrepreneurship, fostering innovation, and achieving sustainability.

Details

Career Level: *Undergraduate*

Unit Level: *Level 1*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 3 - 2026

- Brisbane
- Melbourne
- Online

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.

This information will be available on Monday 14 September 2026

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from SUTE student feedback

Feedback

The lecturer created a very inclusive environment

Recommendation

Drawing on lived experience of students provides an effective link to discussion of business concepts.

Feedback from SUTE student feedback

Feedback

Valuable feedback was provided on written work

Recommendation

Significant effort is provided with constructive feedback at three levels: in the submission, through the rubric evaluation, and in developmental comments uploaded through Feedback Studio.

Feedback from SUTE student feedback

Feedback

Lectures and workshop discussions really connected the content to real-world applications

Recommendation

Applying conceptual frameworks to understand what is being published in business media provides an ongoing opportunity to track and analyse the impact of management decisions on business performance.

Feedback from SUTE student feedback

Feedback

Teaching strategies were very effective and exceeded the standards I expected.

Recommendation

The great conceptual thinkers in business academia develop their insights from researching business practices. Unpacking the conceptual frameworks in real-world contexts adds great depth to workshop discussions.

Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.

This information will be available on Monday 14 September 2026

Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.

This information will be available on Monday 14 September 2026

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 19 October 2026

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.