

In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



LAWS12068 *Innovation and Intellectual Property Law*

Term 1 - 2027

Profile information current as at 09/09/2026 05:06 am

All details in this unit profile for LAWS12068 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit introduces you to the innovation ecosystem and the place of intellectual property (IP) within that ecosystem. In the first half of the unit, you will learn about Australia's statutory IP rights, including copyright, patents, designs, and trademarks, and the associated international IP conventions and treaties. You will also consider other rights regarding confidentiality and passing off. IP is an important business asset, and in the second half of the unit, you will investigate the commercialisation of IP. To set the scene, you will look at the regulatory context – how government incentivises innovation and commercialisation. You will then consider the foundational components of commercialisation, including the concept of IP due diligences, business structuring and funding issues, negotiations, and options to monetise IP. You will spend the final two weeks of the unit investigating IP licensing, which lies at the heart of IP commercialisation. Major licensing terms, and the associated risks of anti-competitive conduct will be canvassed. Students will have the option to design their own end-of-term research assessment to cater for their particular interests, or to complete a set final paper.

Details

Career Level: *Undergraduate*

Unit Level: *Level 2*

Credit Points: 6

Student Contribution Band: *10*

Fraction of Full-Time Student Load: *0.125*

Pre-requisites or Co-requisites

Co-requisite LAWS11057, LAWS11059, LAWS11066 for Law students. Pre-Req of LAWS11030

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 1 - 2027

- Online

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.
This information will be available on Monday 11 January 2027

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Academic Progression Policy and Procedure
- Student Refund and Credit Balance Policy and Procedure
- Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Student evaluations

Feedback

The content was excellent and real world relevant, particularly the Licensing modules. A text covering the fundamentals of IP (not just commercialisation) would be good but sounds like it doesn't exist. Sometimes the Business Law book wasn't available from max users in the library online.

Recommendation

Content continues to remain real-world relevant. There is no text that will cover the fundamentals of IP in an introductory fashion that is up to date, so the study guides continue to be the best option. Consider putting the Graw/Business Law relevant chapters into an e-Reading list.

Feedback from Student evaluations

Feedback

Feedback given on Assessment 2 was dismal. The marking criteria for the last assessment was not made available.

Recommendation

The casual marker will not be engaged again for this unit. There is no formal marking criteria for the final assessment, because the students are allowed to choose their own topics, and in addition to these 'design your own' final assessments, there are a mix of problem and essay questions for the students to choose from and complete. For next iteration, I will provide a general rubric framed around the learning objectives for the unit to provide some assistance, but a detailed rubric is not possible for this particular assessment given the disparity in topics and formats which change each time the unit is offered.

Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.
This information will be available on Monday 11 January 2027

Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.
This information will be available on Monday 11 January 2027

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.
This information will be available on Monday 15 February 2027

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.
This unit profile has not yet been finalised.