

## In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



# **LAWS12068 Innovation and Intellectual Property**

## **Law**

### **Term 1 - 2025**

Profile information current as at 22/11/2024 10:31 pm

All details in this unit profile for LAWS12068 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

This unit introduces you to the innovation ecosystem and the place of intellectual property (IP) within that ecosystem. In the first half of the unit, you will learn about Australia's statutory IP rights, including copyright, patents, designs, and trademarks, and the associated international IP conventions and treaties. You will also consider other rights regarding confidentiality and passing off. IP is an important business asset, and in the second half of the unit, you will investigate the commercialisation of IP. To set the scene, you will look at the regulatory context – how government incentivises innovation and commercialisation. You will then consider the foundational components of commercialisation, including the concept of IP due diligences, business structuring and funding issues, negotiations, and options to monetise IP. You will spend the final two weeks of the unit investigating IP licensing, which lies at the heart of IP commercialisation. Major licensing terms, and the associated risks of anti-competitive conduct will be canvassed. Students will have the option to design their own end-of-term research assessment to cater for their particular interests, or to complete a set final paper.

### Details

Career Level: *Undergraduate*

Unit Level: *Level 2*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

Co-requisite LAWS11057, LAWS11059, LAWS11066 for Law students. Pre-Req of LAWS11030 and co-requisite of LAWS12076 for Business students.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 1 - 2025

- Online

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.

This information will be available on Monday 13 January 2025

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from SUTE data T1/2024

##### **Feedback**

This was a great unit. We were provided with a lot of information and resources that assisted with our learning. AJ provides students with a range of different learning aids that are invaluable to neurodiverse students and those who are juggling their study commitments whilst working and young kids. AJ is inclusive and supportive of every student and committed to providing us with a valuable experience. Her individual assessment feedback assists with understanding how we can improve. I particularly enjoyed the last assessment in this unit. At first I found it challenging with needing to decide on one of three the options. However, once I started, I really enjoyed the opportunity to consider how the changes in government policy have effected innovation in Australia. I had not had an assessment like this and I found it gave me a greater understanding of our system as a whole. We are commonly taught how the judicial and justice system operate and not how the government system and policy impacts society.

##### **Recommendation**

Retain topic on innovation policy.

#### Feedback from SUTE data T1/2024

##### **Feedback**

I thoroughly enjoyed the unit and would commend it to any student. Some extra time issue spotting problems with example IP Agreements may be useful. Additionally, the exposure to real world Australian competition law improved my understanding and is something that could possibly be adopted in other units. The lecturer's enthusiasm and energy provided enormous inspiration. The opportunity for feedback was outstanding and I always felt encouraged and supported each week of the term.

##### **Recommendation**

Retain topic on competition law. Consider expanding the IP agreement clause weeks.

#### Feedback from SUTE data T1/2024

##### **Feedback**

This subject was hard. I really struggled with it in general but the AI side of the assessments I found really difficult. Trying to understand the principles then which ones do not apply to AI I really struggled with. I know AI is a new challenge but I think I would have struggled less in this class having taken it earlier in my degree when this was not discussed.

##### **Recommendation**

Emphasise to students that the work on foundational IP principles in the first 6 weeks will be critical to both their mid-term and end of term assessments, and advise they need to keep up with their readings and clarify any queries on the way through, rather than trying to catch up at the end of the unit.

## Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.

This information will be available on Monday 13 January 2025

## Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.

This information will be available on Monday 13 January 2025

## Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 17 February 2025

## Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.