

## In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



# **COIS13013 *Business Intelligence***

## **Term 1 - 2025**

Profile information current as at 22/11/2024 09:22 pm

All details in this unit profile for COIS13013 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

The application of business intelligence and analytics have transformed the way in which organisations operate. Through the use of business intelligence and analytics tools, organisations are able to better understand how their businesses are performing, make well-informed decisions that improve business performance and create new strategic opportunities for growth. This unit equips you with the knowledge of various business intelligence concepts, tools and analytical techniques that organisations use for improving their decision making and to achieve competitive advantage. You will learn about the role of various information systems (Management Support Systems, Decision Support Systems, Knowledge-Based Systems, Group Support Systems) and how they are integrated at the enterprise level to support decision making. In this unit, you will specifically learn about data mining, data visualisation, text and web analytics and use a data mining tool to classify and analyse data.

### Details

Career Level: *Undergraduate*

Unit Level: *Level 3*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

Pre-requisites: (COIT12203 Workflow Analysis & Management and COIT11240 Dashboard Design and Visualisation) OR (COIT12203 Workflow Analysis & Management and HRMT11010 Organisational Behaviour).

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 1 - 2025

- Brisbane
- Melbourne
- Online
- Rockhampton
- Sydney

### Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.

This information will be available on Monday 13 January 2025

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from Students and teaching staff's feedback

##### **Feedback**

The Visual DSS is a complex tool to implement decision-making practices. More guidance and practices could be provided

##### **Recommendation**

Review the lab exercises that use the Virtual DSS tool and enhance guidance by incorporating additional exercises alongside recorded tutorial videos.

#### Feedback from Teaching team's feedback

##### **Feedback**

Some tutorial exercises and lab practices should be adjusted to align with the updated lecture slides

##### **Recommendation**

Review the tutorial material and refresh the existing exercises/practices to align with the updated textbook and the lecture slides.

#### Feedback from Student feedback and Unit Coordinator reflection

##### **Feedback**

Online students find it difficult to attend workshops during the day due to work commitments

##### **Recommendation**

Conduct online workshops in the evenings or afternoons.

## Unit Learning Outcomes

**Information for Unit Learning Outcomes has not been released yet.**

This information will be available on Monday 13 January 2025

## Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.

This information will be available on Monday 13 January 2025

## Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 17 February 2025

## Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.