



# CART12010 Visual Arts Studio Investigation

## Term 2 - 2024

Profile information current as at 29/07/2024 05:20 pm

All details in this unit profile for CART12010 have been officially approved by CQU University and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

## General Information

### Overview

Through structured workshops, critiques and individual studio investigations, you will explore ways of using select media to establish your own emerging studio practice. You will develop cogent relationships between selected materials and ideas to create engaging, culturally relevant artworks. To do this you will also consider how visual art conventions may be adopted, adapted or carefully disrupted to maximise the success of your creative works.

### Details

Career Level: *Undergraduate*

Unit Level: *Level 2*

Credit Points: 6

Student Contribution Band: 8

Fraction of Full-Time Student Load: 0.125

### Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

### Offerings For Term 2 - 2024

- Online

### Attendance Requirements

All on-campus students are expected to attend scheduled classes - in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

### Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

## Class and Assessment Overview

### Recommended Student Time Commitment

Each 6-credit Undergraduate unit at CQUniversity requires an overall time commitment of an average of 12.5 hours of study per week, making a total of 150 hours for the unit.

### Class Timetable

#### [Regional Campuses](#)

Bundaberg, Cairns, Emerald, Gladstone, Mackay, Rockhampton, Townsville

#### [Metropolitan Campuses](#)

Adelaide, Brisbane, Melbourne, Perth, Sydney

### Assessment Overview

#### 1. **Professional Practice Plans (learning plans)**

Weighting: 15%

#### 2. **Learning logs / diaries / Journal / log books**

Weighting: 35%

#### 3. **Portfolio**

Weighting: 50%

### Assessment Grading

This is a graded unit: your overall grade will be calculated from the marks or grades for each assessment task, based on the relative weightings shown in the table above. You must obtain an overall mark for the unit of at least 50%, or an overall grade of 'pass' in order to pass the unit. If any 'pass/fail' tasks are shown in the table above they must also be completed successfully ('pass' grade). You must also meet any minimum mark requirements specified for a particular assessment task, as detailed in the 'assessment task' section (note that in some instances, the minimum mark for a task may be greater than 50%). Consult the [University's Grades and Results Policy](#) for more details of interim results and final grades.

## CQUniversity Policies

**All University policies are available on the [CQUniversity Policy site](#).**

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

## Previous Student Feedback

### Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

#### Feedback from UC observation/reflection.

##### Feedback

Highlight that the regular feedback sessions are an opportunity for students to showcase the development of their creative projects and receive valuable, formative feedback.

##### Recommendation

Further highlight the value and purpose of feedback sessions. In weeks 1 & 2.

## Unit Learning Outcomes

### On successful completion of this unit, you will be able to:

1. Generate experimental artworks which establish meaningful relationships between select media, concepts and production processes
2. Critically reflect on your own use of media and the work of relevant, established visual artists to identify ways of refining your techniques and processes to improve how your artworks communicate to an audience
3. Examine the opinions of others to evaluate the success of your artwork in group discussions and critiques.

Not Applicable.

## Alignment of Learning Outcomes, Assessment and Graduate Attributes



### Alignment of Assessment Tasks to Learning Outcomes

Assessment Tasks	Learning Outcomes		
	1	2	3
1 - Professional Practice Plans (learning plans) - 15%	•		
2 - Learning logs / diaries / Journal / log books - 35%		•	•
3 - Portfolio - 50%	•		

### Alignment of Graduate Attributes to Learning Outcomes

Graduate Attributes	Learning Outcomes		
	1	2	3
1 - Communication	•	•	•
2 - Problem Solving	•	•	

Graduate Attributes	Learning Outcomes		
	1	2	3
3 - Critical Thinking	•	•	•
4 - Information Literacy	•	•	
5 - Team Work			•
6 - Information Technology Competence	•	•	•
7 - Cross Cultural Competence		•	
8 - Ethical practice	•	•	
9 - Social Innovation			
10 - Aboriginal and Torres Strait Islander Cultures			

## Alignment of Assessment Tasks to Graduate Attributes

Assessment Tasks	Graduate Attributes									
	1	2	3	4	5	6	7	8	9	10
1 - Professional Practice Plans (learning plans) - 15%	•	•	•	•		•		•		
2 - Learning logs / diaries / Journal / log books - 35%	•		•	•		•		•		
3 - Portfolio - 50%	•	•	•	•				•		

## Textbooks and Resources

### Textbooks

There are no required textbooks.

### IT Resources

You will need access to the following IT resources:

- CQUniversity Student Email
- Internet
- Unit Website (Moodle)

## Referencing Style

All submissions for this unit must use the referencing style: [American Psychological Association 7th Edition \(APA 7th edition\)](#)

For further information, see the Assessment Tasks.

# Teaching Contacts

**Patrick Connor** Unit Coordinator  
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## Schedule

### Week 1 - Introduction and Brainstorming. - 08 Jul 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"><li>• Introduction to unit (Unit Overview, Unit Learning Outcomes and Unit Assessments).</li><li>• Creative Project Brainstorming (ideas, media and processes).</li><li>• Discussion: <i>How is your practice a response to the demands of the times and place in which you live? How does your choice of media support your response to this demand?</i></li></ul>	<ul style="list-style-type: none"><li>• Read your week 1 study guide.</li><li>• View your week 1 learning materials.</li><li>• Explore Moodle site and assessment rubrics.</li><li>• Complete your week 1 learning activity.</li></ul>	<ul style="list-style-type: none"><li>• Brainstorming and mind-mapping session to facilitate the development of a small selection of focused approaches to creative projects.</li></ul>

### Week 2 - Developing a Research Question. - 15 Jul 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"><li>• What is a research question and how will it help focus your creative achievements this term?</li><li>• Does planning kill creativity?</li><li>• How do preparatory drawings support your design process?</li><li>• What is formative experimentation and why is it integral to your creative process?</li></ul>	<ul style="list-style-type: none"><li>• Develop preparatory drawings and begin focused exploration of select media and process/es.</li><li>• View and complete <i>Creative Project Plan</i> document.</li><li>• View your week 2 learning materials (Moodle).</li><li>• Complete your week 2 learning activity (Moodle).</li></ul>	<ul style="list-style-type: none"><li>• Does planning kill creativity?</li><li>• Preparatory drawing development.</li><li>• Develop a research question.</li><li>• Begin focused testing of select media and processes.</li><li>• Refine your selection of media and processes.</li><li>• Organise your research findings to share with your peers and your lecturer in week 3.</li></ul>

### Week 3 - Proposing your Creative Project. - 22 Jul 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"><li>• Propose your creative project.</li></ul>	<ul style="list-style-type: none"><li>• View your week 3 learning materials (Moodle).</li><li>• Complete your week 3 learning activity (Moodle).</li><li>• Complete your Creative Project Plan template.</li></ul>	<ul style="list-style-type: none"><li>• Submit Assessment 1: Creative Project Plan (Professional Practice Plan).</li><li>• Studio development time.</li></ul> <p><b>Creative Project Plan.</b> Due: Week 3 Friday (26 July 2024) 11:45 pm AEST</p>

### Week 4 - Materials and Processes Extension Workshop. - 29 Jul 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"><li>• Materials and Processes Extension Workshop (monotypes and mono-printing).</li></ul>	<ul style="list-style-type: none"><li>• Attend your week 4 extension workshop.</li><li>• View your week 4 learning materials (Moodle).</li><li>• Complete your learning activity (Moodle).</li><li>• Record the outcomes of your experimentation with media and processes.</li><li>• Complete your week 4 Learning Log entry.</li><li>• Begin your creative project.</li></ul>	<ul style="list-style-type: none"><li>• Technical and or procedural demonstration offered to students to support and extend their understanding of the use of media and process in creative practice.</li><li>• Studio development time.</li></ul>

### Week 5 - Critique Session 1. - 05 Aug 2024

Module/Topic	Chapter	Events and Submissions/Topic
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Present your creative project progress in the context of a group critique session (to staff and peers). Your discussion will include responses to the following:

- What is your research question and how does it relate to your selection of media and processes?
- Identify and describe your biggest hurdles when identifying a solution to your primary research question.
- What you have you done to overcome these hurdles?

- View your week 5 learning materials (Moodle).
- Complete your week 5 learning activities (Moodle).
- Attend and participate in your week 5 feedback session.
- Progress your creative project.

- What is your biggest hurdle when developing a suitable solution to your research question?
- What have you done to overcome these hurdles?
- Studio development time.

#### Vacation Week. - 12 Aug 2024

Module/Topic	Chapter	Events and Submissions/Topic
There are no learning activities this week.		

#### Week 6 - Studio Development. - 19 Aug 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> <li>• Studio development.</li> <li>• Introduction of new media and processes to complement skills development.</li> </ul>	<ul style="list-style-type: none"> <li>• View week 6 learning materials (Moodle).</li> <li>• Complete your week 6 learning activity (Moodle).</li> <li>• Complete your week 6 learning log entry.</li> <li>• Respond to feedback and progress your creative project.</li> </ul>	<ul style="list-style-type: none"> <li>• Introduction of new media and processes to extend student knowledge of contemporary creative practice.</li> <li>• Studio development time.</li> </ul>

#### Week 7 - Feedback Session 2. - 26 Aug 2024

Module/Topic	Chapter	Events and Submissions/Topic
<p>In this week's critique session you will provide a response to the following: <i>Describe how your 'poetic' use of media and ideas create interest or communicative power for your intended audience.</i></p>	<ul style="list-style-type: none"> <li>• View your week 7 learning resources (Moodle).</li> <li>• Complete your week 7 learning activities (Moodle).</li> <li>• Attend your week 7 feedback session.</li> <li>• Progress your creative project.</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrate and describe your progress with your creative project/s during your feedback session.</li> <li>• Studio development time.</li> </ul>

#### Week 8 - Studio Development. - 02 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> <li>• There is no extension workshop or critique session this week.</li> </ul>	<ul style="list-style-type: none"> <li>• View your week 8 learning resources (Moodle).</li> <li>• Complete your week 8 learning activity (Moodle).</li> <li>• Complete your week 8 Learning Log entry.</li> <li>• Respond to feedback to progress your creative project.</li> </ul>	<ul style="list-style-type: none"> <li>• Studio development time.</li> </ul>

#### Week 9 - Feedback Session 3. - 09 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> <li>• In this week's critique session you will describe:               <ol style="list-style-type: none"> <li>a) how you are overcoming technical or process issues, and</li> <li>b) how these solutions improve how your work will be received by an audience.</li> </ol> </li> </ul>	<ul style="list-style-type: none"> <li>• View your week 9 learning resources (Moodle).</li> <li>• Complete your week 9 learning activity (Moodle).</li> <li>• Progress your creative project.</li> </ul>	<ul style="list-style-type: none"> <li>• Describe how you are overcoming concerns you have for your creative project during your critique session.</li> <li>• Studio development time.</li> </ul>

#### Week 10 - Studio Development. - 16 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic

- There is no extension workshop or critique session this week.
- View your week 10 learning resources Moodle).
- Complete your week 10 learning activity (Moodle).
- Respond to feedback to progress your creative project.
- Studio development time.

### Week 11 - Feedback Session 4. - 23 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic
<p>This week's critique session will be presented as if you are providing an artist's talk to a curious audience bristling with questions.</p> <p><u>Develop a simple narrative structure that may respond to the following:</u></p> <p>-</p> <ol style="list-style-type: none"> <li>1. What does the audience want to know about you and your work?</li> <li>2. Can you explicitly and simply identify the key ideas that focus your work?</li> <li>3. Why have you selected the media and processes that you do?</li> <li>4. How do these things relate to your concept?</li> <li>5. Can you provide an insight into any happy accidents or critical moments that have proved to be critical to the development of your creative practice?</li> <li>6. Can you identify any artists who work with similar ideas or with similar processes and how does your work differ from the work of these artist?</li> <li>7. How has art history or personal memories been useful in providing a visual or emotional cornerstone for your creative work?</li> </ol>	<ul style="list-style-type: none"> <li>• View your week 11 learning materials (Moodle).</li> <li>• Complete your week 11 learning activity (Moodle).</li> <li>• Attend your week 11 feedback session.</li> <li>• Progress your creative project.</li> </ul>	<ul style="list-style-type: none"> <li>• Present to your peers and lecturers as if delivering a short artist's talk about your work. Be convincing and engaging.</li> </ul>

### Week 12 Assessment Week - 30 Sep 2024

Module/Topic	Chapter	Events and Submissions/Topic
<ul style="list-style-type: none"> <li>• Submit Assessment 2 - Learning Log/Visual Diary.</li> <li>• Submit Assessment 3 - Folio of Creative Works.</li> </ul>	<ul style="list-style-type: none"> <li>• Complete your Learning Log (Assessment 2).</li> <li>• Respond to feedback to complete your Folio of Creative Works (Assessment 3).</li> </ul>	<ul style="list-style-type: none"> <li>• Submit Assessment 2 - Learning Log.</li> <li>• Submit Assessment 3 - Folio of Creative Works.</li> </ul> <p><b>Learning Log Due:</b> Week 12 Friday (4 Oct 2024) 11:45 pm AEST  <b>Folio of Creative Works.</b> Due: Week 12 Friday (4 Oct 2024) 11:45 pm AEST</p>

### Review/Exam Week - 07 Oct 2024

Module/Topic	Chapter	Events and Submissions/Topic
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### Exam Week - 14 Oct 2024

Module/Topic	Chapter	Events and Submissions/Topic
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## Assessment Tasks

### 1 Creative Project Plan.

#### Assessment Type

Professional Practice Plans (learning plans)

### **Task Description**

To support the planning of your creative project this term, you will complete a **Creative Project Plan** (900 - 1350). You will do this by completing the **Creative Project Plan Worksheets** (Moodle).

### **Use of Generative Artificial Intelligence agents (Gen AI)**

Within this assessment, the use of Gen AI agents is as follows:

- No Gen AI use at any point during this assessment.

Please refer to the Moodle Assessment tile for specific details.

**Please note:** The word count is considered from the first word of the introduction to the last word of the conclusion. It excludes the cover page, abstract, contents page, reference page and appendices. It includes in-text references and direct quotations.

### **These worksheets will enable you to:**

- Focus your creative project and research.
- Refinement your concept, approach and creative project objectives.
- Development of your design brief.

### **Assessment Due Date**

Week 3 Friday (26 July 2024) 11:45 pm AEST

Use the Creative Project Plan worksheets to submit Assessment 1 - Creative Project Plan via Moodle.

### **Return Date to Students**

Week 4 Tuesday (30 July 2024)

Assessment and feedback provided via Moodle.

### **Weighting**

15%

### **Assessment Criteria**

1. Depth of creative practice research. (25%)
2. Refinement of concept, approach and creative project objectives. (30%)
3. Writing standard. (25%)
4. Quality of sources and accuracy of APA referencing (7th ed.). (20%)

### **Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

### **Submission**

Online

### **Submission Instructions**

Please submit your Creative Practice Plan via Moodle and by the due date and time.

### **Learning Outcomes Assessed**

- Generate experimental artworks which establish meaningful relationships between select media, concepts and production processes

### **Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Ethical practice

## 2 Learning Log



**Assessment Type**

Learning logs / diaries / Journal / log books

**Task Description**

For this assessment you will complete a learning log (1150-1200 words, + or - 15% of word count). The learning log will document and critically reflect upon the production of a small series of related, investigative artworks (or larger, single artwork). The learning log will demonstrate how you have refined your approach and working procedure in order to establish an emerging, contemporary visual art practice. The learning log will also describe how you have sought to develop meaningful relationships between your selected media, concepts, and production processes.

To complete assessment 2, you will be required to complete the Learning Log Worksheet template supplied (in Moodle) for this assessment.

In the learning log you will record your:

- Fortnightly progress summaries.
- Critical reflection on the work of relevant, established visual artists.
- Critical reflection on ways to refine your techniques and processes and improve how your artworks communicate to an identified audience.
- Description of how you have assimilated the critical feedback of others.
- Summary of Health and Safety issues.

**Use of Generative Artificial Intelligence agents (Gen AI)**

Within this assessment, the use of Gen AI agents is as follows:

- No Gen AI use at any point during this assessment.

Please refer to the Moodle Assessment tile for specific details.

**Please note:** It is essential that you complete the learning log by using the Learning Log Worksheet template provided. Please observe the word count as it relates to each component of the Learning Log Worksheet template. The word count does not include the worksheet template question. Please also use APA (7th edition) referencing conventions where appropriate in this assessment.

**Assessment Due Date**

Week 12 Friday (4 Oct 2024) 11:45 pm AEST

Submit Learning Log via Moodle.

**Return Date to Students**

Review/Exam Week Friday (11 Oct 2024)

Assessment results and feedback provided via Moodle.

**Weighting**

35%

**Assessment Criteria**

1. Depth of critical reflection on the work of relevant, established artists. (20%)
2. Depth of critical reflection on the refinement of techniques and processes. (30%)
3. Record of procedure adopted. (20%)
4. Record of assimilation of opinions of others. (20%)
5. Record of workplace health and safety. (10%)

**Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

**Submission**

Online

**Submission Instructions**

Please submit the Learning Log Marking Sheet and your completed Learning Log Work Sheets via Moodle.

**Learning Outcomes Assessed**

- Critically reflect on your own use of media and the work of relevant, established visual artists to identify ways of refining your techniques and processes to improve how your artworks communicate to an audience
- Examine the opinions of others to evaluate the success of your artwork in group discussions and critiques.

**Graduate Attributes**

- Communication
- Critical Thinking
- Information Literacy
- Information Technology Competence
- Ethical practice

## 3 Folio of Creative Works.

**Assessment Type**

Portfolio

**Task Description**

For this assessment you will produce a small series of works, or a single major project, which will explore how selected media, processes and design concepts may be best integrated to develop creative works that are intended for an identified audience and respond to an identified conceptual framework. Please use the Folio of Creative Works assessment document (Moodle) to compile and submit this assessment.

**Use of Generative Artificial Intelligence agents (Gen AI)**

Within this assessment, the use of Gen AI agents is as follows:

- No Gen AI use at any point during this assessment.

Please refer to the Moodle Assessment tile for specific details.

**Assessment Due Date**

Week 12 Friday (4 Oct 2024) 11:45 pm AEST

Please use the Folio of Creative Works assessment document (Moodle) to compile and submit this assessment.

Submission of this assessment is via Moodle.

**Return Date to Students**

Exam Week Friday (18 Oct 2024)

Assessment results and feedback provided via Moodle.

**Weighting**

50%

**Assessment Criteria**

1. Exploration of media, technique and process. (25%)
2. Integration of concept, media, technique and process. (25%)
3. Attendance at critique sessions and assimilation of the feedback of others. (25%)
4. Creative and innovative use of media. (25%)

**Referencing Style**

- [American Psychological Association 7th Edition \(APA 7th edition\)](#)

**Submission**

Online

**Submission Instructions**

Please use the Folio of Creative Works assessment document (Moodle) to compile and submit this assessment.

Submission of this assessment is via Moodle.

### **Learning Outcomes Assessed**

- Generate experimental artworks which establish meaningful relationships between select media, concepts and production processes

### **Graduate Attributes**

- Communication
- Problem Solving
- Critical Thinking
- Information Literacy
- Ethical practice

## Academic Integrity Statement

As a CQUniversity student you are expected to act honestly in all aspects of your academic work.

Any assessable work undertaken or submitted for review or assessment must be your own work. Assessable work is any type of work you do to meet the assessment requirements in the unit, including draft work submitted for review and feedback and final work to be assessed.

When you use the ideas, words or data of others in your assessment, you must thoroughly and clearly acknowledge the source of this information by using the correct referencing style for your unit. Using others' work without proper acknowledgement may be considered a form of intellectual dishonesty.

Participating honestly, respectfully, responsibly, and fairly in your university study ensures the CQUniversity qualification you earn will be valued as a true indication of your individual academic achievement and will continue to receive the respect and recognition it deserves.

As a student, you are responsible for reading and following CQUniversity's policies, including the [Student Academic Integrity Policy and Procedure](#). This policy sets out CQUniversity's expectations of you to act with integrity, examples of academic integrity breaches to avoid, the processes used to address alleged breaches of academic integrity, and potential penalties.

### **What is a breach of academic integrity?**

A breach of academic integrity includes but is not limited to plagiarism, self-plagiarism, collusion, cheating, contract cheating, and academic misconduct. The Student Academic Integrity Policy and Procedure defines what these terms mean and gives examples.

### **Why is academic integrity important?**

A breach of academic integrity may result in one or more penalties, including suspension or even expulsion from the University. It can also have negative implications for student visas and future enrolment at CQUniversity or elsewhere. Students who engage in contract cheating also risk being blackmailed by contract cheating services.

### **Where can I get assistance?**

For academic advice and guidance, the [Academic Learning Centre \(ALC\)](#) can support you in becoming confident in completing assessments with integrity and of high standard.

### **What can you do to act with integrity?**



### **Be Honest**

If your assessment task is done by someone else, it would be dishonest of you to claim it as your own



### **Seek Help**

If you are not sure about how to cite or reference in essays, reports etc, then seek help from your lecturer, the library or the Academic Learning Centre (ALC)



### **Produce Original Work**

Originality comes from your ability to read widely, think critically, and apply your gained knowledge to address a question or problem