BUSN20021 *Business Research Project*
Term 1 - 2025

Profile information current as at 05/09/2024 01:40 pm

General Information

Overview
Researching business problems is an important part of professional practice and being a successful business manager and leader. Business Research Project is an independent 12cp research unit that draws upon your area of specialisation and knowledge of research methods. You will conduct independent research in an appropriate area of relevance to your specific Masters Course. This unit requires independence and autonomy in review and analysis of literature and secondary data sources. You will identify the topic, review existing literature, develop the research questions, define the methodology, collect and analyse the data, and write up the final business project, culminating in conclusions that highlight your answer to your research questions and recommendations for practice and future research.

Details
Career Level: *Postgraduate*
Unit Level: *Level 9*
Credit Points: *12*
Student Contribution Band: *10*
Fraction of Full-Time Student Load: *0.25*

Pre-requisites or Co-requisites
A minimum of 72 credit points of relevant cognate units, including BUSN20016 Research in Business. As this unit involves integrating the majority of the content of a course in a research context, it is recommended students will undertake this research task having completed the majority of their course.
Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the Assessment Policy and Procedure (Higher Education Coursework).

Offerings For Term 1 - 2025

- Online

Attendance Requirements
All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website
This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.

Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.
This information will be available on Monday 13 January 2025

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).
You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Monitoring Academic Progress (MAP) Policy and Procedure – Domestic Students
- Monitoring Academic Progress (MAP) Policy and Procedure – International Students
- Student Refund and Credit Balance Policy and Procedure
- Student Feedback – Compliments and Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses
Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Head of Course, Deputy Dean Learning and Teaching

Feedback
Artifical Intelligence is a problem for many assessment items as students may be tempted to use AI to complete their assignments.

Recommendation
In this unit in particular, students will be educated on the problems with using AI for research projects. Moreover, the viva voce for both assessment items will be increased in weight and importance, in particular in terms of students' ability to discuss and defend their project, as opposed to merely present it.

Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.
This information will be available on Monday 13 January 2025

Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.
This information will be available on Monday 13 January 2025

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.

This information will be available on Monday 17 February 2025

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.

This unit profile has not yet been finalised.