

In Progress

Please note that this Unit Profile is still in progress. The content below is subject to change.



BUSN19002 *Business Research Methodology*

Term 1 - 2027

Profile information current as at 04/09/2026 05:53 pm

All details in this unit profile for BUSN19002 have been officially approved by CQUniversity and represent a learning partnership between the University and you (our student). The information will not be changed unless absolutely necessary and any change will be clearly indicated by an approved correction included in the profile.

General Information

Overview

This unit provides the essential skills and techniques for scoping workplace problems and developing an effective research proposal for investigating and solving the problem. It provides an in-depth introduction to the critical thinking and planning required in the initial stages of a workplace research project. You will undertake research problem definition and design a research project. You will also consider appropriate methods for your analysis. This unit is designed as the pre-requisite for the successful completion of a professional project major.

Details

Career Level: *Undergraduate*

Credit Points: 6

Student Contribution Band: 10

Fraction of Full-Time Student Load: 0.125

Pre-requisites or Co-requisites

There are no requisites for this unit.

Important note: Students enrolled in a subsequent unit who failed their pre-requisite unit, should drop the subsequent unit before the census date or within 10 working days of Fail grade notification. Students who do not drop the unit in this timeframe cannot later drop the unit without academic and financial liability. See details in the [Assessment Policy and Procedure \(Higher Education Coursework\)](#).

Offerings For Term 1 - 2027

- Mixed Mode

Attendance Requirements

All on-campus students are expected to attend scheduled classes – in some units, these classes are identified as a mandatory (pass/fail) component and attendance is compulsory. International students, on a student visa, must maintain a full time study load and meet both attendance and academic progress requirements in each study period (satisfactory attendance for International students is defined as maintaining at least an 80% attendance record).

Website

[This unit has a website, within the Moodle system, which is available two weeks before the start of term. It is important that you visit your Moodle site throughout the term. Please visit Moodle for more information.](#)

Class and Assessment Overview

Information for Class and Assessment Overview has not been released yet.
This information will be available on Monday 11 January 2027

CQUniversity Policies

All University policies are available on the [CQUniversity Policy site](#).

You may wish to view these policies:

- Grades and Results Policy
- Assessment Policy and Procedure (Higher Education Coursework)
- Review of Grade Procedure
- Student Academic Integrity Policy and Procedure
- Academic Progression Policy and Procedure
- Student Refund and Credit Balance Policy and Procedure
- Complaints Policy and Procedure
- Information and Communications Technology Acceptable Use Policy and Procedure

This list is not an exhaustive list of all University policies. The full list of University policies are available on the [CQUniversity Policy site](#).

Previous Student Feedback

Feedback, Recommendations and Responses

Every unit is reviewed for enhancement each year. At the most recent review, the following staff and student feedback items were identified and recommendations were made.

Feedback from Unit Coordinator

Feedback

Student attendance has been affected by timetabling constraints, as both enrolled students are working professionals with competing employment commitments. The scheduled class times often conflict with work hours, limiting participation in live workshops and tutorials. This appears to be a key factor contributing to lower attendance rates rather than a lack of engagement with the unit.

Recommendation

Where feasible, schedule classes after 5:00 pm to better accommodate students with work commitments and improve attendance and engagement.

Feedback from Unit Coordinator

Feedback

Given the applied nature of the unit, where students undertake an action research project within their workplace, consider reducing the frequency of weekly workshops and replacing some sessions with milestone-based consultations or targeted support sessions. This approach may better align with students' project needs while maintaining access to guidance through recorded resources and individual consultations.

Recommendation

Consider replacing weekly workshops with fortnightly workshops, as the applied nature of the unit and its assessment structure do not require weekly sessions. A fortnightly schedule may better suit students' workplace commitments, improve attendance, and provide sufficient time for students to progress their action research projects between workshops.

Feedback from Unit Coordinator

Feedback

The unit is currently only available to students in the Accounting major. However, the content and learning outcomes appear to have broader relevance and applicability beyond accounting. Restricting enrolment to a single discipline may be contributing to the low enrolment numbers observed in recent offerings. Expanding access to students from other business disciplines may warrant consideration in future curriculum reviews.

Recommendation

Review the current enrolment restrictions for this unit. As the unit focuses on applying action research in real-world professional settings, its content has relevance beyond the Accounting discipline. Allowing students from other majors to enrol may increase participation and enhance the diversity of perspectives and experiences brought to the learning environment.

Unit Learning Outcomes

Information for Unit Learning Outcomes has not been released yet.
This information will be available on Monday 11 January 2027

Alignment of Learning Outcomes, Assessment and Graduate Attributes

Information for Alignment of Learning Outcomes, Assessment and Graduate Attributes has not been released yet.
This information will be available on Monday 11 January 2027

Textbooks and Resources

Information for Textbooks and Resources has not been released yet.
This information will be available on Monday 15 February 2027

Academic Integrity Statement

Information for Academic Integrity Statement has not been released yet.
This unit profile has not yet been finalised.